



**Strategic Plan: August 2016 – July 2019**

**Strategic Direction 1 - Building Food Security**

***Building food security by minimizing barriers creatively, analyzing client needs, expanding food accessibility, collaborating to benefit clients and catalyzing health promotion***

| Action Arenas                           | Victory Statements   |
|---|--|
| <b>Minimizing Barriers Creatively</b>   | Creative strategies to address barriers is considered by January 2018              |
| <b>Analyzing Client Needs</b>           | A comprehensive client needs analysis process is implemented by March 2018         |
| <b>Expanding Food Accessibility</b>     | Plans to fill geographic and population specific gaps are implemented by June 2018 |
| <b>Collaborating to Benefit Clients</b> | An agency tiering system is implemented by July 2017                               |
| <b>Catalyzing Health Promotion</b>      | All agencies are engaged in health promotion in daily operations by June 2017      |

**Strategic Direction 2 - Strengthening Our Foundation**

***Strengthening our foundation by defining plans & measures, maximizing internal collaboration and enhancing infrastructure***

| <b>Action Arenas</b>                     | <b>Victory Statements</b>   |
|--|---|
| <b>Defining Plans &amp; Measures</b>     | A dashboard creation and analysis process is implemented by July 2017           |
| <b>Maximizing Internal Collaboration</b> | *** A system for different departments to collaborate is in place by March 2018 |
| <b>Enhancing Infrastructure</b>          | A plan to address infrastructure revisions is formalized by June 2017           |

**Strategic Direction 3 - Maximizing Community Engagement**

***Maximizing community engagement by enhancing external communication, enhancing volunteer experience and broadening advocacy efforts***

| <b>Action Arenas</b>                    | <b>Victory Statements</b>   |
|---|---|
| <b>Enhancing External Communication</b> | An annual communications plan is established by June 2017         |
| <b>Enhancing Volunteer Experience</b>   | *** Volunteers are being used by all departments by December 2017 |
| <b>Broadening Advocacy Efforts</b>      | Relationships with county officials are established by June 2018  |

## **Strategic Direction 4 - Positioning Ourselves for the Future**

***Positioning ourselves for the future by cultivating donor relationships and strengthening board governance***

| <b>Action Arenas</b>                   | <b>Victory Statements</b>   |
|--|---|
| <b>Cultivating Donor Relationships</b> | *** A comprehensive fund development plan is implemented by April 2017  |
| <b>Strengthening Board Governance</b>  | The board is fully committed (100% financial commitment and 80% participation in board meetings and events) and diverse (coverage of all geographic, cultural and professional skills) by December 2017 |